TONBRIDGE JUNIOR FC

SPONSORSHIP 2026/27

COMMUNITY CLUB | NOT FOR PROFIT | RUN BY VOLUNTEERS | SINCE 1992

AROUND 1,000 TONBRIDGE FAMILIES. EVERY WEEKEND.

Tonbridge Junior Football Club is a not-for-profit community club, run by volunteers, and one of the largest in the area. Sponsor us and your business is on our shirts, at our grounds and in front of local parents from September to June.

900+	60+	1,000	3,000+	3 Star
Young players	Teams	Families, around	At the Club Fiesta	FA Accredited



WHO YOU REACH

FAMILIES WHO LIVE AND WORK IN TONBRIDGE.

We are a community club, so our audience is the families who live and work in and around Tonbridge. Parents are on the touchline every weekend, they read every club message, and they talk to each other.

900+
YOUNG PLAYERS
Boys and girls, from Reception age to 18 and beyond.

1,000
FAMILIES, AROUND
Parents, grandparents, brothers and sisters on the touchline.

120+
VOLUNTEER COACHES
Two for every team, at every session.

Kent
OPPOSITION FAMILIES
Visiting teams from across the county, and our match messages reach their parents too.

EVERY AGE — Young'uns · U7s to U18s · Girls and women · Comets · Elite and KYL · Futsal







WHY SPONSOR TJFC

COMMUNITY REACH THAT ADVERTISING CAN'T BUY.

01

SEEN EVERY WEEK

Not one advert seen once. Your name is in front of the same families every weekend, all season.

02

THE RIGHT PEOPLE

Families who live and work here: your customers, your neighbours, and often your own staff.

03

BACK YOUR COMMUNITY

Parents remember the business that helped their child play. That goodwill is hard to buy any other way.

04

EASY FOR YOU

Pick what suits you. We agree the details with you and look after it all season.

NOT FOR PROFIT: EVERY POUND YOU PUT IN GOES BACK INTO FOOTBALL FOR LOCAL CHILDREN.

THE BIGGEST OPPORTUNITY

YOUR LOGO ON 900 SHIRTS.

Kit is the most visible thing we can offer. Our players wear it every week, at home and away across Kent, in every match photo parents share and every team picture.

HOME KIT

Royal blue, worn at every home game in Tonbridge.

AWAY KIT

Red, taking your name to clubs all over Kent.

TRAINING AND COACHES' WEAR

Tops, jackets and bags at every session.

ONE TEAM OR THE WHOLE CLUB

Sponsor a team, an age group, or every shirt.

A SHIRT IS WORN FOR SEASONS, NOT SCROLLED PAST IN SECONDS.



ALL WEEK, NOT JUST MATCHDAY

ON THEIR PHONES AND IN THEIR INBOX.

Families hear from TJFC all through the week, and so do the families of the teams we play. Your business can be part of those messages too.

MATCH MESSAGES

Match details go out every week by WhatsApp, text and email. They go to opposition parents too, so your name reaches families across Kent.

THE TEAM APP

Parents use the club's own app to say whether their child can play, every single week.

TJFC.CO.UK

Where families check pitches and fixtures. Every sponsor is listed under Our Partners on the homepage.

SOCIAL MEDIA

Results, events and shout-outs for our sponsors.

1,200 INSTAGRAM, 550 FACEBOOK

Logo placement, thank-you posts and dedicated promotions are agreed with each sponsor.

AT THE GROUND

SEEN BY 500+ PEOPLE EVERY WEEKEND.

Around 15 matches are played at the Racecourse across a weekend, before you count training, local passers-by and visiting clubs.



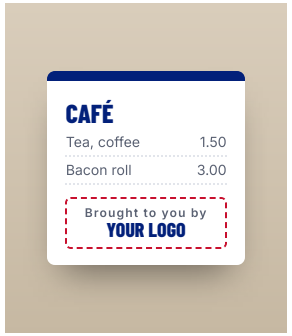
ENTRANCE A-BOARD

Double-sided, at the Racecourse entrance and clubhouse. Change the message during the season.



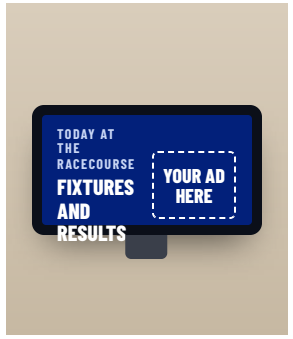
THE CANTEEN

A banner over the busiest spot at the ground, or name the canteen after your business.



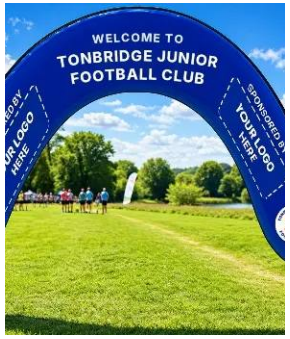
CAFÉ SIGNAGE

Your name on the menu board and signs inside the café, where parents queue and wait.



CAFÉ SCREENS

Your advert on the café screens between fixtures, results and club news, all matchday.



3G PITCH ARCH

A branded welcome arch or banner at our 3G pitch, used for matches and training every week.



YOUNG'UNS FLAGS

Feather flags at sessions for our youngest players: 91 children signed up, and their parents.

THE CLUB FIESTA

3,000

to 5,000 people on one day

Our end-of-season Fiesta is one of the highlights of the junior football calendar. Become its headline sponsor.

- **Name the day:** "The (Your Business) TJFC Fiesta".
- **On every team photo:** your logo on the photo stage, shared by families and clubs online.
- **In their hands:** give a prize or trophy with your name on it.



WAYS TO SPONSOR

CHOOSE WHAT SUITS YOUR BUSINESS.

Back the whole club, or pick the parts that suit you. Here is how it could look, and we are happy to build a package around you.

THE WHOLE CLUB

CLUB PARTNER

Become the headline partner of TJFC. Your business across everything the club does, all season.

- Your logo on every team's shirts, home and away
- The headline name on the Club Fiesta
- Named as the club partner on tjfc.co.uk
- Signage at the Racecourse, the café and the 3G pitch
- In every match message, the team app and every social post
- A package shaped around your business

BIGGEST REACH

KIT PARTNER

Your logo on our shirts, every week, for seasons.

- Home kit, away kit, or both
- One team, an age group, or every team
- Training and coaches' wear
- In every match and team photo

SEEN IN PERSON

MATCHDAY PARTNER

Your name where families gather each weekend.

- Entrance A-board at the Racecourse
- Canteen banner, or name the canteen
- Café signage and café screens
- 3G pitch arch or banner
- Headline the Club Fiesta

ALL YEAR ROUND

COMMUNITY PARTNER

Your name in front of families all week.

- Logo on every social media post
- In match messages and the team app
- Young'uns feather flags
- Dedicated posts for your business

Every sponsor is listed under Our Partners on the tjfc.co.uk homepage and gets a news post about their business.

FOR LARGER EMPLOYERS

BACK THE CLUB YOUR STAFF'S CHILDREN PLAY FOR.

Many TJFC families work for employers in and around Tonbridge. A partnership with the club is community investment your own people will see every weekend.

YOUR OWN PEOPLE

Staff who are TJFC parents and coaches see their employer backing their children's club.

INVESTMENT YOU CAN REPORT

A not-for-profit, FA 3 Star club with 900+ young players. We can share numbers and photos for your community reporting.

VOLUNTEERING DAYS

Your teams can help at the Club Fiesta and club events, alongside the families who run TJFC.

FOOTBALL FOR EVERYONE

Comets for neurodivergent children, girls' and women's teams, and a game for every child who wants one.

CLUB PARTNER IS BUILT FOR ORGANISATIONS LIKE YOURS.



WHERE YOUR MONEY GOES

EVERY POUND GOES BACK INTO FOOTBALL.

TJFC is a volunteer-led, not-for-profit club. Your sponsorship goes straight back into football for local young people, and local families will know you helped.

Your support helps with things like:

KEEPING IT AFFORDABLE

So more local children can play.

PITCHES AND KIT

Grass, 3G, goals, balls and shirts.

BETTER COACHING

Training for volunteer coaches.

LET'S TALK

JOIN THE TJFC FAMILY.

We would love your business to be part of the club this season. Get in touch and we will put together a package that works for you.

NOT FOR PROFIT. ALL FOR FOOTBALL.

MATT JEACOCK

Sponsorship, Tonbridge Junior Football Club

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07933 749174

info@tjfc.co.uk

Talk to us about sponsoring

ACCREDITED CLUB ★ ★ ★ PART OF ENGLAND FOOTBALL

The only 3 Star FA Accredited club in the Tonbridge area. Visit tjfc.co.uk

Signs, screens, flags, banners and shirts shown are mock-ups. Final designs are produced professionally for your business. Sponsorship fees are agreed with each partner.